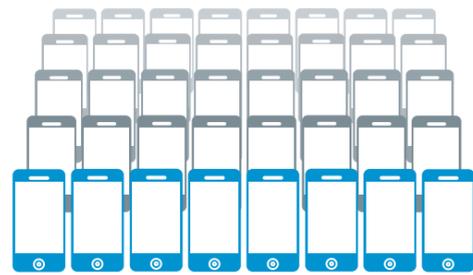


THE FUTURE OF MOBILE

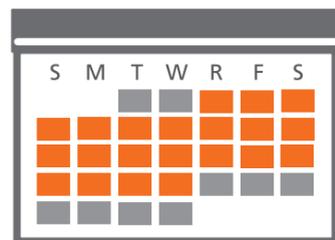
If you have yet to consider preparing your website or apps for mobile devices, you're already behind. The future is mobile. In the next five years, more money and resources will be put toward mobile applications and technologies than ever before. Take a look at where we are headed. Are you ready?

\$17 billion

Analyst firm Forrester Research predicts corporations will spend up to **\$17 billion** creating mobile applications for their products and working with third-party services and companies that manage these applications.



Average users spend **63 working days per year** on mobile devices.



Syncfusion

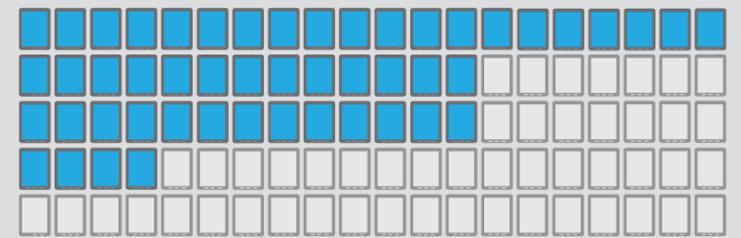
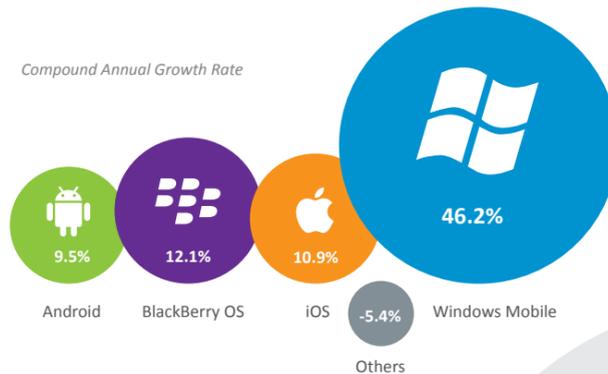
Founded by industry experts in 2001, Syncfusion, Inc. provides the broadest range of enterprise-class software components and tools for the Microsoft .NET platform. With Syncfusion, developers can deliver the elegant user interfaces, business intelligence dashboards, and sophisticated reporting that today's business users need, in the formats they demand.

Developers can even target mobile devices with Orubase, Syncfusion's complete framework for developing hybrid apps. Syncfusion also works to enrich the development community with free learning resources and tools. The *Succinctly* series provides concise technical e-books for developers working on the Microsoft platform. At around 100 pages, these e-books will teach you what you need to know—fast.

Syncfusion's Metro Studio is a collection of more than 1,700 vector-based, Windows app-style icons that can be completely customized for any purpose—from mobile apps and websites, to PowerPoint presentations and Word documents.

Worldwide Smartphone Operating System growth rate from 2012–2016

Compound Annual Growth Rate



By 2016, at least **50%** of enterprise email users will rely primarily on a browser, tablet, or mobile device instead of a desktop client.

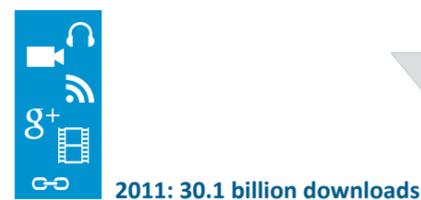


By 2015, there will be **1** mobile phone for every person on Earth.



By 2015, mobile application development projects targeting smartphones and tablets will outnumber native PC projects by a **ratio of 4 to 1**.

Mobile App Downloads



2016: 200.0 billion downloads

Time spent on mobile devices:

